



Eureka Cultural Arts District Leadership Council

Monday, November 18th, 2024

12:00 p.m.

Ink People's Brenda Tuxford Gallery

422 1st Street, Eureka CA 95501

Agenda

Accessibility Notice: The meeting room is wheelchair accessible, kindly enter through the double doors facing the gazebo. This Agenda and other materials are available in alternative formats upon request.

1.

Roll Call

Leadership Council Members:

Michelle Vassel, Ben Brown, Amanda Kruscke, H.A. Pearson, Sarah West, Bernadette Vielbig, Leslie Castellano, Cati Gallardo, Aerin Monroe, Elizabeth Hassler, Octavio Acosta, Dillon Avery Harp, William Dirks, Dionna Ndlovu, Wil Gibson, Jemima Harr, Jenna Castos, Erika Wright

Staff:

Vahan Petrossian

2.

Approval of Minutes

- August 19th, 2024

3.

Business:

A. Seating of Committees

- Executive Committee
 - Chair/President
 - Vice Chair
 - Treasurer
 - Diversity & Inclusion/Representation Opportunity & Accessibility Representative - *will be selected once the ROA Committee is formed*
- Grant Review Committee
- Representation, Opportunity, and Accessibility (ROA) Committee
- Marketing & Branding Committee
- Finance Committee



B. Eureka Cultural Arts District Governance Document

Review suggested changes from previous meeting.

Staff suggested motion to adopt the ECAD Governance

The Governance Document was created through a series of meetings leading up to the establishment of the Leadership Council. Staff will present the Governance Document to be adopted by the Leadership Council.

C. Budget Review

See attached document.

D. Forthcoming Grant Process - Leadership Council to discuss

4.

Presentations/Reports

A. ECAD Manager Update - Vahan Petrossian

Cultural Asset Mapping Project:

- Art's Alive community pop up event November 2nd
- Focus Group November 15th
- Michael LE & Terry Uyeki contract labor
- Ongoing project through the end of 2024

Presentation/ Participation:

- California Main Street Conference: Powering Local Growth
- Humboldt County Art's Hospitality & Tourism Work Session
- Community Economic Resilience Consortium

Marketing:

- Website in the works– working with photographer and doodle artist.
- Social Media - informational posts created. Call for cultural group photos.

Events/Planning

- Regional Cultural Festival with Humboldt Creative Alliance
- World Aids Day with the Sisters of Perpetual Indulgence



5.

Eureka Cultural Arts District Upcoming Events

- Clarke Festival of Lights - seeking additional cultural groups participation
- Ink People's Speculative Futures Show at the Brenda Tuxford Gallery- call for art. Submissions may be in the form of visual art, texts, performance videos, food, maps, participatory scores, tranifestos, devised rituals, etc...