Eureka Cultural Arts District Leadership Council

Monday, August 19, 2024 12:00 p.m. City Hall, Room 207 531 K Street, Room 207 (Second Floor) Eureka, CA 95501

<u>Agenda</u>

<u>Accessibility Notice:</u> The meeting room is wheelchair accessible. Accommodations and access to City meetings for people with other special needs must be requested by the City Clerk at 441-4175 in advance of the meeting. This Agenda and other materials are available in alternative formats upon request.

1.

Roll Call

2.

Oath of Office

Leadership Council Members assume their oath of office. See attached.

3.

Approval of Minutes

*None at this time. This is the first meeting of the Leadership Council.

4.

Reports/Presentations

A. Introductions and Welcome, History, Roles and Opportunities Leadership Council Members will introduce themselves. Staff will share history and context for the Eureka Cultural Arts District. Staff will also address roles, responsibilities, and opportunities for the Leadership Council Members. An overview of committees will be presented to the Leadership Council members in order to provide an opportunity to apply for committees prior to the next Leadership Council Meeting.

B. <u>Decision of Terms</u>

Because this is the inaugural seating of the Leadership Council, 50% of new members will be selected for a one year term and 50% of new members will be selected for a 2 year term. Selections will be made by drawing straws.

All members are permitted to reapply for a second term once their first term expires. Those who complete two terms may also choose to apply for a third term. There is a three term limit for Leadership Council positions.

C. <u>Eureka Cultural Arts District Documents</u>

Next Five Years Report- Leslie Castellano, Ink People Executive Director will present the Next Five Years Report that was part of the Eureka Cultural Arts District requirements with the California Arts Council

5. Business

A. Eureka Cultural Arts District Governance Document

The Governance Document was created through a series of stakeholder meetings leading up to the establishment of the Leadership Council. Staff will present the Governance Document to be adopted by the Leadership Council.

B. Grant Programs

Eureka Cultural Arts District Grant Programs

Eureka Cultural Arts District Manager Vahan Petrossian will share an overview of the grant programs that have been developed through previous community stakeholder meetings. These stakeholder meetings solicited feedback from community members in the following sectors: cultural groups, artists, businesses, economic development groups. The Leadership Council will vote whether or not to launch these programs and will give feedback and recommendations for the programs.

Grant Programs to Be Discussed:

Grants for Small Initiatives

Examples include events and activities in the Eureka Cultural Arts District Area

Grants ranging from \$250-\$5,000

Grants for Large Initiatives-Examples include monuments, murals, spaces Grants ranging from \$5,000-\$25,000

Grants for Broken Window Murals

This grant program will support artists painting temporary murals on boarded up windows in order to address blight in the ECAD area. Murals may later be sold, once the window is repaired, in order to raise funds for the program.

Grants ranging from \$200-\$500

6.

Eureka Cultural Arts District Events

Staff will present upcoming events associated with the Eureka Cultural Arts District September 7, 2024: Eureka Cultural Arts District Art SHow and Celebration at the Ink People's Brenda Tuxford Gallery