



## **Eureka Cultural Arts District Leadership Council**

Tuesday, February 18th, 2024

12:00 p.m.

Ink People's Brenda Tuxford Gallery

422 1st Street, Eureka CA 95501

*Accessibility Notice: The meeting room is wheelchair accessible, kindly enter through the double doors facing the gazebo. This Agenda and other materials are available in alternative formats upon request.*

*Land Acknowledgement: The land that the Eureka Cultural Arts District rests on is known in the Wiyot language as Jaroujiji. Past actions by local, State and Federal governments removed the Wiyot and other indigenous peoples from the land and threatened to destroy their cultural practices. The Eureka Cultural Arts District acknowledges the Wiyot community, their elders both past and present, as well as future generations. This acknowledgement demonstrates the Eureka Cultural Arts District commitment to dismantle the ongoing legacies of settler colonialism.*

## **Agenda**

### **1. Roll Call**

#### **Leadership Council Members:**

Michelle Vassel, Ben Brown, Amanda Kruschke, H.A. Pearson, Sarah West, Bernadette Vielbig, Leslie Castellano, Cati Gallardo, Aerin Monroe, Elizabeth Hassler, Octavio Acosta, Dillon Avery Harp, William Dirks, Dionna Ndlovu, Wil Gibson, Jemima Harr, Jenna Castos, Erika Wright

#### **Staff:**

Vahan Petrossian

### **2. Approval of Minutes**

A. November 18th, 2024

### **3. Business:**

A. Seating of Committees

a. Executive Committee:

i. Treasurer

B. Marketing Subcommittee meeting updates

### **4. Presentations/Reports**

A. ECAD Manager Update - Vahan Petrossian

a. Mapping project completed

b. Holiday grant recap



- c. Multi use space
  - i. Volunteers needed for painting
  - ii. Programing
- d. Future ECAD grant opportunities
- e. Cultural Festival

## **5. Upcoming Events & Announcements**



\*Minutes: November 18th, 2024

1.

**Meeting Called to Order**

Monday, November 18, 2024

*Vahan Petrossian called the meeting to order at 12:09*

Vahan Petrossian shared the land acknowledgement.

Leadership Council Members Present:

Amanda Kruscke, H.A. Pearson, Bernadette Vielbig, Leslie Castellano, Cati Gallardo, Elizabeth Hassler, Octavio Acosta, Dillon Avery Harp, Jemima Harr, Jenna Castos, Erika Wright, Dionna Ndlovu (arrived at 12:18)

Staff:

Vahan Petrossian

2.

**Approval of Minutes**

- August 19th, 2024

Bernadette Vielbig made the motion to approve

Amanda Kruschke seconded

Motion passed unanimously (Dionna not yet present)

3.

**Business:**

**A. Seating of Committees**

a. Executive Committee

i. Chair/President

*Cati Gallardo President*

*Dionna Ndlovu made the motion*

*Amanda Kruschke seconded the motion*

*Motion passed unanimously*

ii. Vice Chair

*Octavio Acosta Vice-Chair*

*Dillon Avery Harp made the motion*

*Dionna Ndlovu seconded the motion*

*Motion passes unanimously*

iii. Treasurer



No nominations, will be held to the next meeting

iv. **Diversity & Inclusion/Representation Opportunity & Accessibility**

**Representative -**

\*Four people have shown interest in sitting on the committee, Elizabeth is also interested

*Dionna Ndlovu as Diversity and Inclusion/Representation. Opportunity. & Accessibility*

*Representative*

*Bernadette Vielbig made the motion*

*Dylan Avery Harp seconded*

*Motion passes unanimously*

b. Grant Process Review Committee

Jemima, Jenna, Octovio, Cati, Erika, Bernadette, Wil, Sarah, Aerin, Dillon,

(check with Vahan)

c. Representation, Opportunity, and Accessibility (ROA) Committee

Octavio, Cati, William, Aerin, Elizabeth, Dionna, Dillon

d. Marketing & Branding Committee - capped at 8 members

Jemima, Jenna, Dillon, Sarah, Amanda, Erika, Cati, Wil

(ask Vahan)

e. Finance Committee

Sarah, Ben, Wil, Leslie

**B. Eureka Cultural Arts District Governance Document**

Review suggested changes from previous meeting.

Staff suggested motion to adopt the ECAD Governance

The Governance Document was created through a series of meetings leading up to the establishment of the Leadership Council. Staff will present the Governance Document to be adopted by the Leadership Council.

*Motion to adopt the Governance Document*

*Jenna Catsos made the motion*

*Cati Gallardo seconded the motion*

*Motion passes unanimously*

*\*budgets will be updated*

**C. Budget Review**



See attached document.

Discussion to add more committees or ad hoc committees, such as fundraising committee

*Motion to adopt the budget*

*HA Pearson made the motion*

*Bernadette Vielbig seconded the motion*

*Motion passes unanimously*

**D. Forthcoming Grant Process - Leadership Council to discuss**

Discussion to seek guidance from FPPC and to ensure that any Leadership Council members will recuse themselves. Vahan Petrossian will further conversations with legal council in order to create the best path forward.

Importance to be mindful about acting as representative of all artists and culture bearers in the area when making decisions. Important to think about what happens after grants are distributed. People are motivated to participate in how grants are disbursed to the degree possible.

4.

**Presentations/Reports**

A. ECAD Manager Update - Vahan Petrossian

Cultural Asset Mapping Project:

- Art's Alive community pop up event November 2nd
- Focus Group November 15th
- Michael LE & Terry Uyeki contract labor
- Ongoing project through the end of 2024

Presentation/ Participation:

- California Main Street Conference: Powering Local Growth
- Humboldt County Art's Hospitality & Tourism Work Session
- Community Economic Resilience Consortium

Marketing:

- Website in the works– working with photographer and doodle artist.
- Social Media - informational posts created. Call for cultural group photos.

Events/Planning

- Regional Cultural Festival with Humboldt Creative Alliance
- World Aids Day with the Sisters of Perpetual Indulgence

Vahan discussed his work with the Mapping Project thus far with the two community outreach opportunities. Terry Uyeki will be drafting the followup document. Mike Le will be placing data on a map. The map will live on the website. Community members can continue to add sites. An



additional conversation is happening with the Wiyot Tribe about sites they would like to have represented on the map. There will be ongoing opportunities for mapping. More cultural assets will be identified as more people participate. Vahan will circulate information to the group to share feedback.

Vahan shared about the experience of presenting at the California Main Street conference. The website is in the works.

Vahan is looking for a doodle artist.

More photos are needed. Vahan is also working with a photographer. Community engagement is taking place.

Vahan is working on a group that is creating a regional cultural festival, partially funded by County TOT funding.

Parts of the AIDS memorial quilt will be coming to our community.

Cultural Festival: Elizabeth is interested- Dionna expressed desire for diverse participation

5.

#### **Eureka Cultural Arts District Upcoming Events**

- Clarke Festival of Lights - seeking additional cultural groups participation— Eureka NAACP celebrates Kwanzaa, Dionna will reach out

- Ink People's Speculative Futures Show at the Brenda Tuxford Gallery- call for art. Submissions may be in the form of visual art, texts, performance videos, food, maps, participatory scores, tranifestos, devised rituals, etc...

Humboldt Creative Alliance meets on the third Wednesday of the month at noon at Humboldt Pie.